Trusted Learning Environment Seal
State Student Data Privacy Premium Packages

Privacy Solutions for Districts

You're invested in ensuring that education institutions in your state are doing their best to meet the challenges of **protecting student data privacy**. Now, through the national Trusted Learning Environment (TLE) Program, CoSN is offering a subscription package *with three plan levels* to **provide tangible support and measure the progress of school systems in your state**.

TLE Premium provides benefits at nearly **45 percent discounts** compared to what districts would receive without your support. The package includes:

✓ **Unlimited free applications for the TLE Seal**
✓ **Exclusive statewide benchmarking reports**
✓ **Student Data Privacy Training for Technology Leaders**
✓ **Certified Education Technology Leader (CETL) Certification prep and exam**

About the TLE Program

CoSN's Trusted Learning Environment Seal is awarded to school systems that demonstrate a **measurable, ongoing commitment** to protecting student data privacy through modern, rigorous policies and practices.

Developed for K-12 school systems of all governance structures, the TLE Seal was informed by decades of experience and expertise from 28 school system leaders nationwide, as well as the Program's lead partners: AASA, The School Superintendents Association; the Association of School Business Officials International (ASBO); and ASCD. Their collective input identified the steps school systems should take – in addition to regulatory compliance – to help ensure student data privacy and security. **Today, 17 school districts in small, large, urban and rural communities nationwide have earned the Seal, and over 75 districts across the country are working toward their TLE application.**

Earning the TLE Seal requires that a holistic data governance program be in place that meets specific criteria around the following practices:

● **Leadership**, by providing the guidance, frameworks and resources to direct the use and governance of student data in a manner that is transparent to all stakeholders.
● **Business**, by establishing vetting processes and contracts for technology providers that, at minimum, address applicable compliance with laws while supporting innovation.
● **Data security**, by implementing strong data protection practices across all media and auditing regularly to maintain high thresholds over time.

For more information or to get started with a TLE Premium plan for your state, contact Linnette Attai at lattai@cosn.org

- **Professional development**, by requiring school staff to conduct privacy and security training and offering related resources to all stakeholders in the community.
- **Classroom**, by implementing educational procedures and processes to ensure transparency and build privacy knowledge while advancing curricular goals.

TLE Seal applicants receive **feedback** on the data protection practices, **recommendations for improvement** and **benchmarking reports** illustrating how their scores compare with the aggregate scores of all TLE Seal recipients. Seal recipients are required to maintain their commitment to improving their student data privacy practices and reapply for the distinction **every two years**.

About TLE Premium Plans

Benchmark Reports

With five or more participants, subscribers will receive **annual state benchmarking reports** that aggregate data protection scores and track improvements within your state. These marks will also be compared with the aggregated scores of all TLE Seal recipients.

Data Privacy Training

The renowned CoSN facilitated privacy training can now be **customized to your state requirements** and tailored to the **beginner or experienced audience**. The course covers key laws, including your state privacy laws, assessing district data protection needs, working with online service providers, privacy communications, parent rights and more. This private training provides structured conversation and a workshop led by a **knowledgeable and experienced facilitator**. The training will support the development of a plan to create or improve local privacy policies and practices as well as application for the TLE Seal.

Certified Education Technology Leader (CETL) Certification

CETL is **the only practice-based certification program** available in the education technology industry that bridges technical knowledge, understanding of the educational environment, and the management and leadership skills needed to integrate technology across the curriculum to advance student outcomes. Preparation for the exam begins with the CETL® Foundation Course, which teaches the fundamental principles of CoSN's Framework of Essential Skills.

About CoSN:

CoSN (the Consortium for School Networking) is the premier professional association for school system technology leaders. CoSN provides thought leadership resources, community best practices and advocacy tools to help leaders succeed in the digital transformation. CoSN represents over 13 million students in school districts nationwide and continues to grow as a powerful and influential voice in K-12 education. **Learn more at CoSN.org.**

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Protecting Student Data Privacy
TLE Premium Plans

Plan A: Apply for the Trusted Learning Environment Seal

Encourage development of holistic data protection programs in your districts by providing access to free applications to the CoSN Trusted Learning Environment Program. Normally offered at a cost of $200 per application for districts supporting less than 10,000 students and $400 per application for districts supporting 10,000 students or more, with a $50 annual renewal fee for each, this plan provides your districts with unlimited applications at no cost. Includes customized feedback and benchmarking reports for each applicant as well as annual state-level benchmarking and progress reports for your state governing body.

Cost: $5,000/year; minimum 2 year commitment

Plan B: Training and Trusted Learning

Build competence and capacity for student data protection with this TLE Premium Plan. Includes everything in Plan A at a discounted rate, plus facilitated online or on-site customized privacy training for 10 district representatives each year, an additional $7190 value.*

Want more training? A 17% discount off of the regular price of facilitated online training is included for each additional 10 seats.

Cost: $11,000/year; minimum 2 year commitment
Does not include travel costs for on-site training.

Plan C: Training, Trusted Learning and CETL Certification

Reach further and provide dedicated certification to your district technology teams. Includes everything in Plans A and B, along with up to 10 seats in a state cohort for a facilitated online CETL Foundation course and exam to earn the flagship CETL certification, an additional $13,180 value* on top of the Plan A and B benefits. A 15% discount off of the regular price of facilitated CETL training will be included for additional 10 seats.

Cost: $22,000/year; minimum 2 year commitment

*Additional savings available with CoSN membership.

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