Build a Trusted Learning Environment with Parents

CoSN's Trusted Learning Environment Seal program (TLE) is designed to help school systems build, improve, and measure the maturity of their student data privacy practices against a framework designed specifically by and for school systems. The TLE program facilitates **clear, transparent communications** between school technology leaders, parents and other key community stakeholders about your commitment to protect student data.

Ensure that your school system is building trust with parents with these tips:

- Clearly communicate how your school system collects, manages, stores, and uses student data, authored by your superintendent or other administration leadership. Be sure the information is easy to find and easy to understand.

- Offer student data privacy and security training and related resources to parents at different points throughout the year. Educating stakeholders will help you have constructive conversations about education technology and how you protect student data privacy.

- Equip teachers with talking points that explain why student data is collected, how the use of technology benefits their child in the classroom, and how student data is used and protected.

> *"Educators will only gain the trust of parents and families if student information is used responsibly, ethically, and only when necessary to benefit students."*
> - Keith Krueger, CEO, CoSN

Through clear and ongoing communication with parents about your student data privacy program, you'll be taking strong steps toward **building trusted partnerships with parents and other community members**.

If you're not sure where to begin, start by downloading CoSN's customizable infographic, "**Our Commitment to You: Clear Privacy Practices**," available in English and Spanish. Then decide what your next steps will be. Be creative and be consistent with your outreach. For example:

- Include privacy tips in a monthly newsletter
- Showcase the work your technology team does to protect student data
- Encourage parents to try out the technology their children use in the classroom during the next parent-teacher event.

Share your ideas with other technology leaders across the country by posting them in the CoSN Online Community.

The TLE Program is supported by lead partners:

For more information, visit TrustedLearning.org or contact us at lattai@cosn.org.